



WELCOME TO NAPTHA PETRO

एक अनोखा बिजनेस

WWW.NAPTHAPETRO.IN



ABOUT NAPTHA PETRO

One of the country's best direct selling company, Naptha Petro Pvt. Ltd was established in the year 2019 by two visionary entrepreneurs, Dr. Pradeep Kumar and Mrs. Nayan Tara Upadhyay. The main purpose of setting Naptha Petro was to enhance consumer delight while enriching the lives of people associated with the business by promoting free enterprise and success in togetherness.

The fundamentals of Naptha Petro, in short, revolves around sourcing high quality specially crafted Petroleum products and special products offering them to consumers at an affordable price while sharing the returns of the trade with channel partners engaged in marketing and distribution. In other words, a business that creates wealth which can be shared to bring prosperity among the participants.

The clear vision, passion, positive attitude, ambition and pragmatism of the founders and the core team of managerial personnel, led by them, has helped the company to grow in leaps and bounds. Today there are more than 10 Thousand independent distributors across the country, and more than 100 franchises are working to fulfill their inspired dreams under Naptha Petro Business. This efficient and comprehensive independent distributor network of Naptha Petro ensures the reach of Naptha Petro products to every consumer of the country, even if they are located at the most remote places and farthest corners of the country.

Naptha Petro has accumulated significant expertise over the past years and this makes Naptha Petro as best multilevel companies. Founded on the humble values and aspirations of life - hope, reward, ownership, togetherness, winning instinct, different aspirations, expectations, dreams, awards, ownership, solidarity and winning temperament is such that the ordinary person can achieve a difficult goal.

Direct selling is all about selling quality products directly to consumers at their doorstep subsequent to the explanation and demonstration of products. It also seeks to create a long term relationship with its customers through loyalty and reward programs without going through the traditional store format of retail sales.



OUR LEGAL DOCUMENTS



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that NAPTHA PETRO PRIVATE LIMITED is incorporated on this Twenty seventh day of November Two thousand nineteen under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U23209WB2019PTC23499.

The Permanent Account Number (PAN) of the company is AAGCN7736D

The Tax Deduction and Collection Account Number (TAN) of the company is CALN10173C

Given under my hand at Manesar this Twenty eighth day of November Two thousand nineteen.



Digital Signature Certificate
SATYA PARKASH KUMAR
REGISTRAR OF COMPANIES
For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on www.mca.gov.in

Mailing Address as per record available in Registrar of Companies office:

NAPTHA PETRO PRIVATE LIMITED
HOUSE NO 6, ADARSH NAGAR, KONNAGAR, DIST HOOGHLY,
WEST BENGAL - 712246, HOOGHLY, Hooghly, West Bengal, India,
712246

* as issued by the Income Tax Department

12/04/2019

https://udyogachha.gov.in/MSME/Registration/acknowledgement.aspx

भारत सरकार
Govt. of India
सूक्ष्म, लघु और मध्यम उद्यम निकाय
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

उद्योग आधार
MSME Udyog Aadhaar

A	Type of Enterprise	Micro	Small	Medium
	Manufacturing	A	B	C
	Service	D	E	F
	UAM No.	WB07A007409		

Udyog Aadhaar Registration Certificate

Udyog Aadhaar Number: WB07A007409
Name of Enterprise: NAPTHA PETRO PVT. LTD
Location of Place Details:

SM (Registration Block No.)	Name of Premises/Village	Road/Street Name	Area/Locality	City	Pin	State	District
1	VELL, PRUANA, PINCHAYAT - PRUANA,	POST - PANAHUR, SABARPUR, SAKHET,	NAWADA,	BIHAR	85126	BIHAR	NAWADA

Official Address of Enterprise: 6, ADARSH NAGAR, KONNAGAR, DIST. HOOGHLY, WEST BENGAL, 712246
District: HOOGHLY State: WEST BENGAL Pin: 712246
Mobile No: 875687642 Email: msmeowner@napt.com

Date of commencement: 20/12/2018
Major Activity: MANUFACTURING
Enterprise Type: Micro
Previous Registration date if any: -
National Industry Classification Code:

SM	MS 2 Digit	MS 4 Digit	MS 5 Digit Code	Activity Type
1	01 - Crop and animal production, hunting and related service activities	0151 - Support activities for crop production	01512 - Operator of agricultural tractor (non-powered)	Manufacturing
2	30 - Mining support service activities	0990 - Support activities for other mining and quarrying	09900 - Support activities for other mining and quarrying	Manufacturing
3	21 - Manufacture of pharmaceuticals, medicinal chemical and botanical products	2100 - Manufacture of pharmaceuticals, medicinal chemical and botanical products	21000 - Manufacture of pharmaceuticals (the use of medicinal preparations)	Manufacturing
4	68 - Real estate activities	6810 - Real estate activities with own or leased premises	68100 - Real estate activities with own or leased premises	Services

Admission required: - Date of Filing: 25/12/2018 Date of Printing: 24/12/2018
Disclaimer: This is computer generated statement, no signature required.
Printed from udyaadhaar.gov.in
MyMsaar Mobile App (beta version) is available now for download: <https://bit.ly/2p00e3t>



Government of India
Form GST REG-06
[See Rule 10(1)]

Registration Certificate

Registration Number: 16AAGCN7736D1ZR

1	Legal Name	NAPTHA PETRO PRIVATE LIMITED			
2	Trade Name, if any	NAPTHA PETRO PRIVATE LIMITED			
3	Constitution of Business	Private Limited Company			
4	Address of Principal Place of Business	NEAR - PANI TANKI, MOHALLA - MEHAR PAR., SOGRA COLLEGE, WORD NO - 44, P.O.- RANA BIGHA, P.S. - LAHARI, DIST-NALANDA, Nalanda, Bihar, 80310			
5	Date of Liability				
6	Period of Validity	From	11/01/2020	To	Not Applicable
7	Type of Registration	Regular			
8	Particulars of Approving Authority	Centre			

Signature: _____

Name:	Premchand Dwivedy Singh
Designation:	Superintendent
Jurisdictional Office:	Nawada
9. Date of issue of Certificate:	11/01/2020

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

OUR LEGAL DOCUMENTS





OUR VISION

To be the gold standard of the best network marketing company in India by offering high quality products of enduring trust while promoting the spirit of free enterprise to bring prosperity and enrich lives.

OUR MISSION

Keeping in mind the needs, likes, comfort and security of each customer, developing a special range of high quality specific products and reaching customers at affordable prices, while dedicated to continuous improvement in their quality and utility. At the same time, devising the best multi-level networking business for the marketing and sale of products through independent distributors under a free enterprise based business process outsourcing model. While striving to grow with honesty and integrity, Naptha Petro aims to building capacity, capability and credibility of the distribution channel, by imparting focused training and education to the business partners and employees to improve their potential.

MANAGEMENT TEAM



Mrs. Nayan Tara Upadhyay

CMD



Dr. Pradeep Kumar

Director



Mithlesh Kumar

Founder Director



Dr. Shubham Kumar

Founder Director



Dr. Dhananjay Singh

Marketing Head (India)



Upendra Kumar

Team Leader

EVENTS



EVENTS



OUR PRODUCTS AND CATEGORY

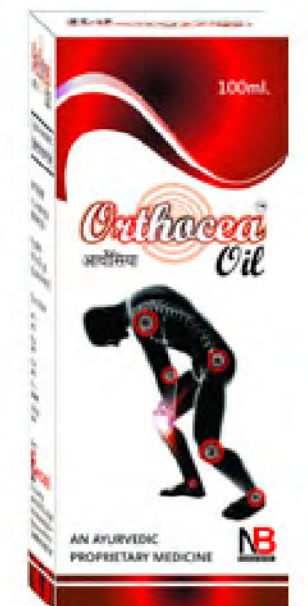
We deals in Automotive Oil, Health care, Personal care, and all types of FMCG products. We also deals in Market leading products of Patanjali, Hindustan Unilever, Tata, Himalaya, etc.



AUTOMOTIVE OIL



HEALTH CARE





PERSONAL CARE





CAREER STRUCTURE

01. **Retail Profit - 1%-30%**
02. **Team Recruitment Bonus - 20%**
03. **Team Development Bonus - 20%**
04. **Team Repurchase Bonus - 6% (Total BV of Company)**
05. **Self Repurchase Bonus - 5% (Total BV of Company)**
06. **Royalty Bonus - 2% (Total BV of Company)**
07. **Travel Fund - 5% (Total BV of Company)**
08. **Car Fund - 3% (Total BV of Company)**
09. **House Fund - 2% (Total BV of Company)**
10. **Consumer Commission - 5%**
11. **Rewards - On The Basis of Target Matching**



*BUSINESS PLAN
(11 types of Income)*



1. RETAIL PROFIT

Retail Profit is 1%–30%

2. TEAM RECRUITMENT BONUS- 20%

- IF YOU ADD SOMEONE ON LEVEL 1, THEN FROM THERE YOU GET 8% COMMISSION OF HIS BV. AND IF HE GETS SOMEONE JOINING UNDER HIM, THEN HE WILL BE YOUR LEVEL 2 AND FROM THERE YOU GET 4% COMMISSION OF HIS BV.
- SIMILARLY, TILL LEVEL 10, YOU WILL GET UPTO 20% COMMISSION FROM YOUR 1ST SPONSORED TEAM.
- EVERY SPONSOR WILL BE YOUR LEVEL 1, FROM WHERE YOU GET 8% COMMISSION, YOU CAN CREATE AS MANY SPONSORS AS YOU WANT UNDER YOURSELF.



- **COMMISSION EXAMPLE :** LEVEL 1- A- $500\text{BV} \times 8\% = \text{RS.40}$.



3. TEAM DEVELOPMENT BONUS – 20%

RECRUITING FIELD OFFICER (RFO)	500 BV	500 BV	10%
SUPERIOR FIELD OFFICER (SFO)	1,000 BV	1,000 BV	12%
MARKETING MANAGER (MM)	2,500 BV	2,500 BV	14%
DEPUTY DEVELOPMENT MANAGER (DDM)	5,000 BV	5,000 BV	15%
DEVELOPMENT MANAGER (DM)	10,000 BV	10,000 BV	15%
CHIEF DEVELOPMENT MANAGER (CDM)	20,000 BV	20,000 BV	17%
BRONZE DIRECTOR	50,000 BV	50,000 BV	17%
SILVER DIRECTOR	75,000 BV	75,000 BV	18%(Travel Fund)
GOLD DIRECTOR	1,25,000 BV	1,25,000 BV	18%
STAR DIRECTOR	2,00,000 BV	2,00,000 BV	19%
PLATINUM DIRECTOR	3,00,000 BV	3,00,000 BV	19%(Car Fund)
DIAMOND DIRECTOR	4,25,000 BV	4,25,000 BV	19%
CROWN DIRECTOR	7,00,000 BV	7,00,000 BV	20%(House Fund)

EXAMPLE:



$$500BV - 500BV = 10\% = \text{Rs.50}$$

$$1000BV - 1000BV = 12\% = \text{Rs.120}$$

- IF FOR ANY REASON YOUR BV IS REDUCED IN A MONTH, THEN YOUR LEVEL COMMISSION WILL STILL BE SAME AS WHAT YOU HAVE MAX ACHIEVED.

- IN THIS CASE IF YOUR MATCHING IN A MONTH, YOU WILL GET THE COMMISSION.



$$500BV - 500BV = 1 \text{ Point}$$



$$1000BV - 500BV = 1 \text{ Point}$$

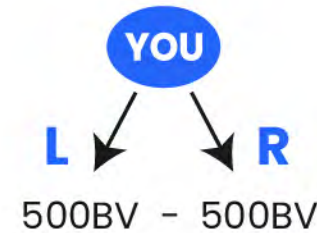
IN 2ND MONTH, YOU WILL GET 1 POINT AND 500 BV WILL BE YOUR CARRY FORWARD.

- THERE WILL BE WEEKLY CAPPING ON Rs. 1,00,000.00 AND MONTHLY CAPPING ON Rs.4,00,000.00



4. TEAM REPURCHASE BONUS – 6%

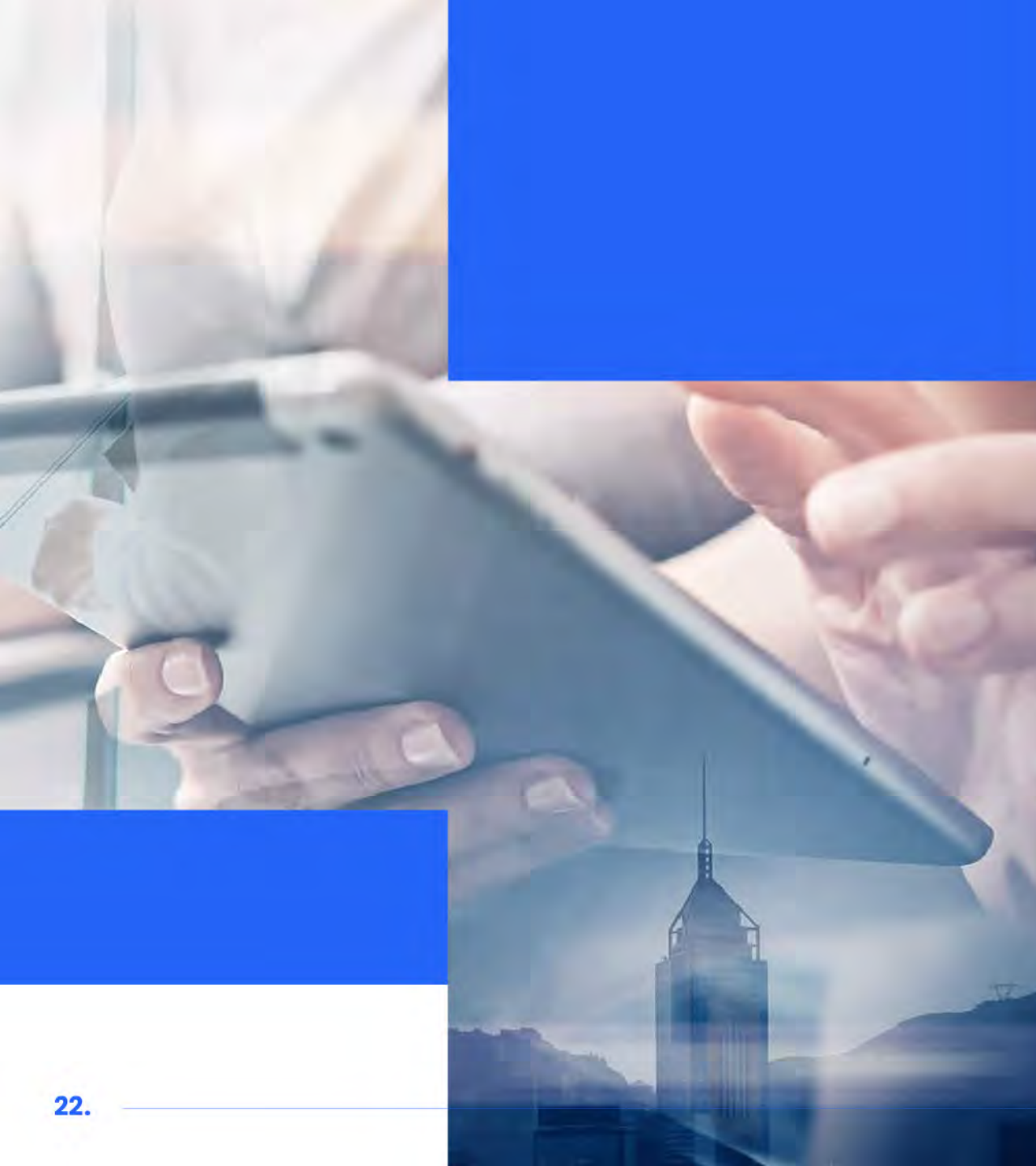
(TURN OVER OF COMPANY'S TOTAL BV)



- WHATEVER BV EXISTS BELOW YOUR TEAM FROM BOTH SIDES WILL BE DIVIDED BY 500BV TO A MAKE POINT. AND THE VALUE OF ONE POINT WILL BE MULTIPLIED BY YOUR POINT FOR COMMISSION.

ONE POINT VALUE = 6% OF TOTAL BV OF COMPANY'S TURN OVER ÷ TOTAL TEAM REPURCHASE BONUS POINT.

CAPPING- IN THIS CASE MAXIMUM 75 POINT WILL BE GIVEN TO A DISTRIBUTER AS COMMISSION.



5. SELF REPURCHASE BONUS – 5%

(TURN OVER OF COMPANY'S TOTAL BV)

- ONE POINT VALUE= 5% OF TOTAL BV OF COMPANY'S TURN OVER ÷ TOTAL SELF REPURCHASE BONUS.
- IN THIS CASE, ANY MEMBER WHO MAKES SELF PURCHASE OF 500BV WILL BE ELIGIBLE FOR THIS COMMISSION.

500BV – 1 POINT

1000BV – 2 POINT

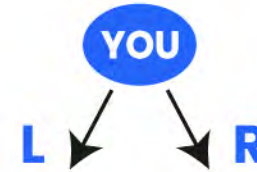
6. PRE-ROYALTY BONUS – 2%

(TURN OVER OF COMPANY'S TOTAL BV)



7. TRAVEL FUND – 5%

(TURN OVER OF COMPANY'S TOTAL BV)

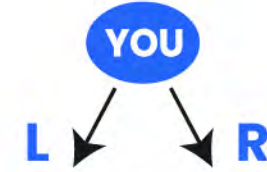


75,000 BV – 75,000 BV

- IF YOU MATCH 75,000BV FROM YOUR TEAM'S BUSINESS IN ANY MONTH, THEN YOU BECOME ELIGIBLE FOR TRAVEL FUND.
- 1 TRAVEL FUND POINT WILL BE OF 25,000BV – 25,000BV. THEN IN 75,000BV THERE WILL BE 3 TRAVEL FUND POINTS.
1 TRAVEL FUND VALUE= 5% OF TOTAL BV OF COMPANY'S TURN OVER ÷ NUMBER OF TRAVEL FUNDS.
- IN THIS CASE, IF FOR SOME REASON YOUR NEXT MONTH BV BECOMES ONLY 25,000BV – 25,000BV, EVEN THEN YOU WILL BE GET TRAVEL FUND. THERE IS NO CAPPING HERE AND BV WILL BE CARRY FORWARD.

8. CAR FUND – 3%

(TURN OVER OF COMPANY'S TOTAL BV)



3,00,000 BV - 3,00,000 BV

- IF YOU MATCH 3,00,000BV FROM YOUR TEAM'S BUSINESS IN ANY MONTH, THEN YOU BECOME ELIGIBLE FOR CAR FUND.
1 CAR FUND VALUE= 3% OF TOTAL BV OF COMPANY'S TURN OVER ÷ NUMBER OF CAR FUNDS.
- ONE CAR FUND POINT IS MADE BY 50,000BV MATCHING.
- IN ANY NEXT MONTH FOR ANY REASON YOUR BUSINESS MATCHES MINIMUM 50,000BV, EVEN THEN YOU WILL GET CAR FUND.



9. HOUSE FUND – 2%

(TURN OVER OF COMPANY'S TOTAL BV)



7,00,000 BV – 7,00,000 BV

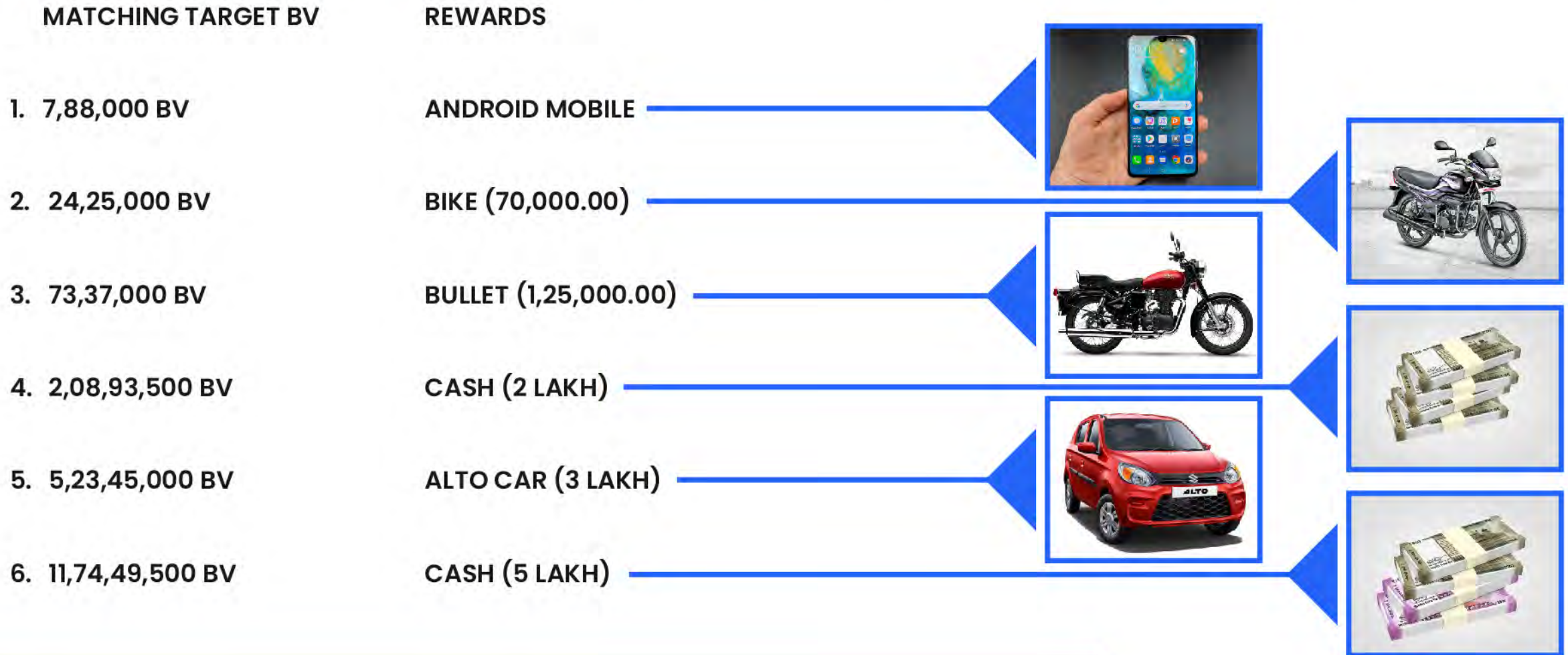
- IF YOU MATCH 7,00,000BV FROM YOUR TEAM'S BUSINESS IN ANY MONTH, THEN YOU BECOME ELIGIBLE FOR HOUSE FUND. FOR A HOUSE FUND THERE IS 1,00,000BV MATCHING FOR ONE POINT.
ONE POINT VALUE= 2% OF TOTAL BV OF COMPANY'S TURN OVER ÷ TOTAL NUMBER OF HOUSE FUNDS.
- IN THIS CASE, IN ANY NEXT MONTH FOR ANY REASON YOUR BUSINESS MATCHES MINIMUM 1,00,000BV, EVEN THEN YOU WILL GET HOUSE FUND.



10. CONSUMER COMMISSION – 5%

- IF ANY CONSUMER MAKES PURCHASES OF EVEN 100BV, THEN IN ANY MONTH WHEN HE REACHES 500BV HIS ID WILL GET ACTIVATED AND COMMISSION WILL BE TRANSFERED TO HIS ACCOUNT WHEN HE SCORES MINIMUM RS.100. THESE TYPE OF CONSUMER WILL GET ONLY HIS COMMISSION.

11. REWARDS (ON THE BASIS OF TARGET MATCHING)



TERMS & CONDITION :

- PURCHASE OF 250BV WILL BE MANDATORY FOR ANY DISTRIBUTOR TO GET HIS COMMISSION. IF FOR ANY REASON HE COULD NOT BUY THEN HIS COMMISSION WILL SHOW IN HIS ID, AGAIN IN NEXT MONTH TO GET HIS BOTH MONTH COMMISSION, HE HAVE TO MAKE PURCHASE OF BOTH MONTH, THEN HIS COMMISSION WILL BE RELEASED. IF HE MAKES PURCHASE OF ONE MONTH THEN HE WILL GET COMMISSION OF ONE MONTH ONLY.
- FOR SELF-REPURCHASE COMMISSION, PURCHASE OF MINIMUM 500BV WILL BE MANDATORY ON SELF ID. EVERY 500BV WILL BE COUNTED AS A PLUS POINT.
- FOR TRAVEL FUND COMMISSION, PURCHASE OF MINIMUM 1000BV IS MANDATORY ON SELF ID.
- FOR CAR FUND COMMISSION, PURCHASE OF MINIMUM 1500BV IS MANDATORY ON SELF ID.
- FOR HOUSE FUND COMMISSION, PURCHASE OF MINIMUM 2000BV IS MANDATORY ON SELF ID.

PAY OUT

- There will be weekly and Monthly closing.
- Weekly closing dated 8th, 16th, 24th and 1st date of the every month.
- Monthly closing dated 1st of the every month.
- TEAM RECRUITMENT BONUS & TEAM DEVELOPMENT BONUS will be weekly closing and rest others will be Monthly closing.
- *Final Pay out will be after deduction of 5% Admin Charge and TDS as per Govt. Rule.

OUR FRANCHISEE

1. Mini Market - (10%)

2. Mobile Shopee - (5%)

TERMS & CONDITION :

- There will be 2 Mini Markets in 1 district at the distance of 25km- 30km and minimum amount required for Mini Market is RS. 1,00,000.00. Minimum billing amount from next month is RS. 25,000.00 for free transportation. 50% of all types of products must be maintained in the stock.
- There will be unlimited Mobile Shopee in 1 district and minimum amount required for Mobile Shopee is Rs.10,000.00.
- Products are non-returnable and non-refundable.



NAPTHA PETRO PRIVATE LIMITED

Regd. Office : 6, Adarsh Nagar, Konnagar, Hooghly - 712246 (West Bengal)

Corp. Office : Mehar Par, Nr. Pani Tanki, Sogra College (Bihar Sharif) 803101

Mobile : +91 62032 63847, +91 82713 54350, +9187896 59903

Email : info@naphapetro.in

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